1 2 3 4 5 6 7	KARIN G. PAGNANELLI (SBN 174763) kgp@MARC E. MAYER (SBN 190969) mem@msk.cogilbert S. Lee (SBN 267247) gsl@msk.com MITCHELL SILBERBERG & KNUPP LLP 11377 West Olympic Boulevard Los Angeles, CA 90064-1683 Telephone: (310) 312-2000 Facsimile: (310) 312-3100 Attorneys for Defendants ACTIVISION BLIZZARD, INC. and ACTIVISION PUBLISHING, INC.	om	
8	UNITED STATES	DISTRICT	COURT
9	NORTHERN DISTRI	CT OF CA	LIFORNIA
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12	MIL-SPEC MONKEY, INC., a California corporation,		NO. CV14-02361 RS
13	Plaintiff,	SUPPO	ARATION OF YALE MILLER IN ORT OF MOTION FOR PARTIAL
14	v.	PLAIN'	ARY JUDGMENT AS TO TIFF'S SECOND, THIRD,
15	ACTIVISION BLIZZARD, INC., a Delaware	FOURT RELIE	TH, AND FIFTH CLAIMS FOR F
16	corporation; ACTIVISION PUBLISHING, INC., a Delaware corporation; and DOES 1 -		
17 18	25, inclusive, Defendants.	Date: Time:	November 20, 2014 1:30 p.m.
18	Detendants.	Judge:	Hon. Richard Seeborg
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Mitchell 28 Silberberg &			CASE NO. CV14-02361 RS
Knupp LLP 6433954.1/40113-000	DECLARATION OF YALE MILLER IN SUP	PORT OF M	

I, Yale Miller declare as follows:

1. I am a Senior Producer at Activision Publishing, Inc. ("Activision"). I assisted in production of the game Call of Duty: Ghosts ("Ghosts"). Accordingly, I have knowledge of Ghosts, its development, and its content. I also have knowledge of the Call of Duty series of video games as a whole, based on my affiliation with Activision and my company's creation of many Call of Duty titles. I make this declaration based upon my personal knowledge or based upon business records maintained in the ordinary course of business. If called as a witness, I could and would competently testify to all of the following.

Activision and the Call of Duty Games

2. The Call of Duty series of video games are "first-person" military action games, in which the player steps into the shoes of a military soldier or special forces operative and fights against computer- or human-controlled opponents across a variety of computer-generated battlefields. The first game in the series (titled simply Call of Duty) was released in 2003. Call of Duty II was released in 2005, and a new installment of the franchise has been published at least each year since that time. To date, Activision has released ten "core" Call of Duty games, as well as several "spin-off" or related titles, including titles for handheld consoles such as the Nintendo DS and PlayStation Vita and for mobile phones. The Call of Duty games have been critically acclaimed and have won numerous "Game of the Year" awards.

3. Each of the *Call of Duty* games enables players to engage in military combat in a variety of different time periods and locations. Four of the core *Call of Duty* games take place during World War II, and place players in the shoes of soldiers fighting in historic battles such as the Normandy invasion or the siege of Stalingrad. Other (mainly later) installments of the franchise, including *Call of Duty 4: Modern Warfare*, *Call of Duty: Modern Warfare 2, Call of Duty:*

Mitchell 28 Silberberg & Knupp LLP Duty: Modern Warfare 3 and, most recently, Call of Duty: Ghosts takes place in a contemporary or near-future setting. The Call of Duty: Modern Warfare games and Ghosts allow players to participate in modern military or special forces missions in global hot spots such as the Middle East or Russia or in near-future war-torn versions of American and European cities. Across the franchise, substantial efforts are made to render the locations, uniforms, weapons, vehicles and equipment in a manner that is accurate, authentic, or convincing in the context of the game or particular game mode. Thus, for example, the Call of Duty games often depict real-life military units (such as the United States Army Rangers, the British SAS, and the Russian Spetsnaz). The games also include military weapons and vehicles that are often based on actual weapons and vehicles or on a studied approximation of what such weapons and vehicles would be in 5 or 10 years' time. Additionally, the Call of Duty games include faithful and accurate depictions of the uniforms and equipment worn by soldiers, both historically and during the present day. All of these elements combine to draw the player into a convincing game world.

4. Each of the *Call of Duty* games includes both a single player "campaign" mode and a robust online competitive or cooperative multiplayer mode. The single player campaign typically consists of a series of discrete missions that are tied together with an overarching narrative, generally lasting between 6 and 8 hours (though the actual length of play can vary from player to player depending on player skill and player choices). The multiplayer game allows players to select a soldier and compete against or cooperate with others in a variety of both teambased and individual game types.

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Call of Duty: Ghosts

several video game consoles, including the Xbox One, Xbox 360, PlayStation 3, PlayStation 4,

Xbox 360 version of *Ghosts*. This version is playable on any standard Xbox 360 console,

and Nintendo Wii U consoles. Attached hereto as Exhibit 1 is a true and correct retail copy of the

provided that the console contains a hard drive with sufficient storage space to hold certain game

content. Also attached hereto as Exhibit 2 is a true and correct copy of the front and back cover of

the packaging for the Xbox 360 version of *Ghosts*. The packaging is substantively the same for all

player to engage in simulated contemporary military combat. Ghosts contains nearly 100 different

contemporary weapons, including guns, melee weapons, rocket launchers, and grenades, many of

scopes, and silencers. The game also includes and depicts nearly 40 different vehicles, including

also have access to a variety of military equipment and tools such as laser drills, parachutes, night

10 years in the future. In the alternate future of *Ghosts*, the Middle East has been destroyed, the

world faces a global energy crisis, and the oil-producing nations of South America have formed a

global alliance known as "The Federation." In the single player campaign, the player assumes the

role of members of an elite U.S. special forces team known as the Ghosts. As a soldier named

Logan Walker, the player fights alongside the Ghosts in a variety of missions around the globe,

including in Caracas, the Andes, and Antarctica. The single player game includes 18 discrete

helicopters, other aircrafts, ground vehicles such as jeeps and snowmobiles, and ships. Players

which can be modified or customized with dozens of attachments such as laser sights, thermal

Call of Duty: Ghosts was released in November 2014 for Windows computers and

Like the other *Call of Duty* titles, *Ghosts* is a military action game that allows the

The primary setting of *Ghosts* is North America and South America approximately

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other console versions.

vision goggles, and strobe lights.

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story-based missions, which take from 6 to 8 hours to play through and complete. Attached hereto

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as Exhibit 3 is a true and correct copy of a video trailer that was released to the public on or about September 2013 depicting excerpts of the single player campaign.

- 8. Ghosts also contains a robust online multiplayer game mode. The game shipped with 14 multiplayer "maps" (i.e. battlefields) and 14 multiplayer game types, including teambased, cooperative, and "free-for-all" game types. In each of these game types, players take control of a military soldier and attempt to complete various objectives, such as one in which you try to run through a goal at the enemy base while protecting your goal. Ghosts also includes two new game types -- "Squads," where players can play with computer-controlled or player-controlled teammates against computer-controlled enemies, and "Extinction," in which four players work together to destroy an alien infestation.
- 9. One new feature offered by Ghosts is that before engaging in online play the player may select and "customize" his or her soldier in a variety of ways using a tool known as "Create-A-Soldier." The "Create-A-Soldier" feature allows players to outfit and modify his or her soldier in a variety of ways. Among the attributes that can be modified are the player's weapons, special skills (known as "perks"), and gear "loadouts" (packages of weapons and gear available at the beginning of a match). Additionally, players may modify the appearance of his or her soldier to reflect the player's personal tastes or to allow the soldier to be more easily recognizable on the battlefield. Under a menu titled "Customize Appearance," the player may select the solder's gender and ethnicity. Players may also choose from a variety of uniforms, uniform styles, headgear, and patches to be worn on the uniform. Further, players may choose a distinct "background" to be displayed behind the player's name during a multiplayer match. Thousands of different combinations are available to the player. Many of the specific customization choices are locked (i.e. unavailable to the player) at the outset of the game, but become "unlocked" (available) after a certain objective or challenge is completed. For example, the "Delta Gunner" headgear initially is unavailable but becomes available after winning 25 "Team Deathmatch" matches. Attached hereto as Exhibit 4 is a short video capture reflecting the various options available to the

player on the "Customize Appearance" menu, including a representative sample of the military morale patches available to players.

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10. As noted, one of the options the player is presented with in the "Customize Appearance" menu is the selection of a "patch" to be placed on the player's uniform and on their play card to identify the player. More than 500 patches were included with the retail copy of the game, and additional patches have been added via content packs downloadable from services such as Xbox Live or the PlayStation Network. Over 600 patches are available in conjunction with the game. Each of the patches offered to players depicts a small cartoon image or icon inside a geometric shape such as a circle, octagon, or shield. Each patch is accompanied by a short phrase or slogan. For example, a patch depicting fireworks is accompanied by the phrase "Now It's A Party," and one depicting a black widow spider contains the phrase "Man-eater." At the start of the game, 32 "standard issue" patches are immediately available to the player, including patches depicting a rhinoceros, bumblebee, black widow, snake, hot dog, dollar sign, fireworks, and many others. One of the "standard issue" patches is an image of a chimpanzee face, accompanied by the phrase "Is not amused" (the "Monkey Patch"). The patches other than the "standard issue" ones are initially "locked" (they are grayed out and accompanied by an image of a padlock) and become "unlocked" and available to player as a reward for completing objectives in multiplayer matches.

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Selecting a particular patch causes the patch to be placed on the left arm of the soldier's uniform. During a multiplayer match, depending on various player choices and gameplay, a player may briefly see another player's selected patch on that player's uniform. Additionally, if a player accomplishes certain objectives in certain multiplayer modes of the game (e.g., a string of kills, securing a particular area, or capturing a flag), the name of the player who performed the objective is flashed briefly on the screen to all players in the match, along with a small image of the patch selected by that player and, depending on the objective, sometimes also with the "background" image selected by the player. The patch also is displayed to the player

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along with other information as part of a "match summary" screen after the conclusion of the match. Attached hereto as Exhibit 5 is a short video capture depicting live multiplayer gameplay in *Ghosts*, which shows one of the game types and one of the players in the match has selected the Monkey Patch.

12. Notably, a player does not have to customize his or her soldier nor does he or she have to select a patch even if other aspects of the soldier are customized. In such cases, the patch that displays on the uniform and identifies the player is defaulted to a "Recruit" patch, which consists of a star and golden-colored wings. Many players never customize their soldiers at all and many others never customize the patch for their soldier. If a player does decide to customize the patch, a player can select many patches other than the Monkey Patch. If the default patch or some other patch is selected, a player would never see the Monkey Patch at all while playing *Ghosts* unless one of the other players in a multiplayer match selected the Monkey Patch as his or her patch. Because of the large number of patches available to players, the Monkey Patch might not be seen during any particular multiplayer match, and, indeed, it might not be seen for dozens of matches or for many hours. The Monkey Patch does not appear in any part of the single player campaign mode.

13. I understand that MSM has claimed that the Monkey Patch was used in a multiplayer pre-release trailer for *Ghosts* that was released online in or around August 2013.

Attached as Exhibit 6 is a true and correct copy of the multiplayer pre-release trailer. As can be

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seen in the trailer, the only use of the Monkey Patch in the trailer is as a very small image along with more than ten other patches scrolling across the bottom of the screen; it appears for approximately 1-2 seconds during a quick "preview" of the "Create-A-Soldier" feature. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on this 14th day of October 2014 at Santa Monica, California. Silberberg & CASE NO. CV14-02361 DMR DECLARATION OF YALE MILLER IN SUPPORT OF MOTION FOR PARTIAL SUMMARY 6420717.1/40113-00073 **JUDGMENT**

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		Case3:14-cv-02361-RS Document23	Filed10/16	6/14	Page10 of 26
	1	KARIN G. PAGNANELLI (SBN 174763) kgp@ MARC E. MAYER (SBN 190969) mem@msk.c	om		
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	7				
	8	UNITED STATES			
	9	NORTHERN DISTR	ICT OF CAI	LIFOR	NIA
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	11	MIL-SPEC MONKEY, INC., a California	CASE N	O	14 02261 DC
	12 13	corporation, Plaintiff,	CASE NO. CV14-02361 RS EXHIBIT 1: GAME		
	13		EAHIDII I; GAME		
	15	v.	Date: Time:	Nove 1:30 p	mber 20, 2014
	16	ACTIVISION BLIZZARD, INC., a Delaware corporation; ACTIVISION PUBLISHING,	Judge:	Hon. Richard Seeborg	
	17	INC., a Delaware corporation; and DOES 1 - 25, inclusive,			
	18	Defendants.			
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MANUAL FILING NOTIFICATION 1 2 Regarding: Exhibit 1 to Declaration of Yale Miller in Support of Defendants' Motion for Partial Summary Judgment as to Plaintiff's Second, Third, Fourth, and Fifth Claims for Relief. 3 This filing is in paper or physical form only, and is being maintained in the case file in the 4 5 Clerk's office. 6 If you are a participant on this case, this filing will be served in hard-copy or electronic form shortly. 7 8 For information on retrieving this filing directly from the court, please see the court's main 9 web site at http://www.cand.uscourts.gov under Frequently Asked Questions (FAQ). 10 This filing was not efiled for the following reason(s): ____ Voluminous Document (PDF file size larger than efiling system allowances) 11 12 ___ Unable to Scan Documents 13 X Physical Object (description): **GAME** (*Call of Duty: Ghosts*) 14 ___Non Graphical/Textual Computer File (audio, video, etc.) on CD or other media 15 ___ Item Under Seal ____ Conformance with the Judicial Conference Privacy Policy (General Order 53). 16 17 ____ Other (description): _____ 18 19 DATED: October 16, 2014 KARIN G. PAGNANELLI MARC E. MAYER 20 GILBERT S. LEE MITCHELL SILBERBERG & KNUPP LLP 21 22 /s/ Marc E. Mayer 23 Marc E. Mayer Attorneys for Defendants 24 ACTIVISION BLIZZARD, INC. and ACTIVISION PUBLISHING, INC. 25 26 27 28 Silberberg & Knupp LLP CASE NO. CV14-02361 RS 6421747.1 MANUAL FILING NOTIFICATION



		Case3:14-cv-02361-RS Document23	Filed10/16/14 Page16 of 26
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	7	ACTIVISION FUBLISHING, INC.	
	8	UNITED STATES	DISTRICT COURT
	9	NORTHERN DISTR	ICT OF CALIFORNIA
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	12	MIL-SPEC MONKEY, INC., a California corporation,	CASE NO. CV14-02361 RS
	13	Plaintiff,	EXHIBIT 3: DVD (OFFICIAL CALL OF DUTY: GHOSTS SINGLE PLAYER
	14	V.	CAMPAIGN TRAILER)
	15	ACTIVISION BLIZZARD, INC., a Delaware	Date: November 20, 2014
	16	corporation; ACTIVISION PUBLISHING, INC., a Delaware corporation; and DOES 1 -	Time: 1:30 p.m. Judge: Hon. Richard Seeborg
	17	25, inclusive,	
	18	Defendants.	
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	1	MANUAL FILING NOTIFICATION				
	2	Regarding: Exhibit 3 to Declaration of Ya	ale Miller in Support of Defendants' Motion for			
	3	Partial Summary Judgment as to Plaintiff's S	econd, Third, Fourth, and Fifth Claims for Relief.			
	4	This filing is in paper or physical form	m only, and is being maintained in the case file in the			
	5	Clerk's office.				
	6	If you are a participant on this case, the	nis filing will be served in hard-copy or electronic			
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	9	web site at http://www.cand.uscourts.gov under Frequently Asked Questions (FAQ).				
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	15	(DVD)				
	16	Item Under Seal				
	17	Conformance with the Judicial Conference Privacy Policy (General Order 53).				
	18	Other (description):				
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	20	DATED: October 16, 2014	KARIN G. PAGNANELLI MARC E. MAYER			
	21		GILBERT S. LEE MITCHELL SILBERBERG & KNUPP LLP			
	22					
	23		By:/s/ Marc E. Mayer			
	24		Marc E. Mayer Attorneys for Defendants			
	25		ACTIVÍSION BLIZZARD, INC. and ACTIVISION PUBLISHING, INC.			
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		Case3:14-cv-02361-RS Document23	Filed10/16/14 Page19 of 26			
	1	KARIN G. PAGNANELLI (SBN 174763) kgp@MARC F. MAYER (SRN 190969) mem@msk.	msk.com			
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	7	ACTIVISION PUBLISHING, INC.				
	8	UNITED STATES	DISTRICT COURT			
	9	NORTHERN DISTR	ICT OF CALIFORNIA			
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-	12	MIL-SPEC MONKEY, INC., a California corporation,	CASE NO. CV14-02361 RS			
-	13	Plaintiff,	EXHIBIT 4: DVD (COD GHOSTS MP PATCH CUSTOMIZATION)			
-	14	V.				
-	15	ACTIVISION BLIZZARD, INC., a Delaware	Date: November 20, 2014 Time: 1:30 p.m.			
	16	corporation; ACTIVISION PUBLISHING, INC., a Delaware corporation; and DOES 1 -	Judge: Hon. Richard Seeborg			
	17	25, inclusive,				
	18	Defendants.				
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	1	MANUAL FILING NOTIFICATION				
	2	Regarding: Exhibit 4 to Declaration of Ya	le Miller in Support of Defendants' Motion for			
	3	Partial Summary Judgment as to Plaintiff's S	econd, Third, Fourth, and Fifth Claims for Relief.			
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	5	Clerk's office.				
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	20	DATED: October 16, 2014	KARIN G. PAGNANELLI MARC E. MAYER			
	21		GILBERT S. LEE MITCHELL SILBERBERG & KNUPP LLP			
	22		WITCHEL SIEDERBERG & INVOITEE			
	23		By:/s/ Marc E. Mayer			
	24		Marc E. Mayer Attorneys for Defendants			
	25		ACTIVISION BLIZZARD, INC. and ACTIVISION PUBLISHING, INC.			
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	1	KARIN G. PAGNANELLI (SBN 174763) kgp@	msk.com			
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	7	ACTIVISION PUBLISHING, INC.				
	8	UNITED STATES	DISTRICT COURT			
	9	NORTHERN DISTR	ICT OF CALIFORNIA			
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	12	MIL-SPEC MONKEY, INC., a California corporation,	CASE NO. CV14-02361 RS			
	13	Plaintiff,	EXHIBIT 5: DVD (COD GHOSTS MP PATCH GAMEPLAY)			
	14	V.	,			
	15	ACTIVISION BLIZZARD, INC., a Delaware	Date: November 20, 2014 Time: 1:30 p.m.			
	16	corporation; ACTIVISION PUBLISHING, INC., a Delaware corporation; and DOES 1 -	Judge: Hon. Richard Seeborg			
	17	25, inclusive,				
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	2	Regarding: Exhibit 5 to Declaration of Ya	le Miller in Support of Defendants' Motion for			
	3	Partial Summary Judgment as to Plaintiff's So	econd, Third, Fourth, and Fifth Claims for Relief.			
	4	This filing is in paper or physical form only, and is being maintained in the case file in the				
	5	Clerk's office.				
	6	If you are a participant on this case, th	If you are a participant on this case, this filing will be served in hard-copy or electronic			
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	9	web site at http://www.cand.uscourts.gov under Frequently Asked Questions (FAQ).				
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	14	X Non Graphical/Textual Computer File (audio, video, etc.) on CD or other media				
	15	("Patch Gameplay" Video)				
	16	Item Under Seal				
	17	Conformance with the Judicial Co	onference Privacy Policy (General Order 53).			
	18	Other (description):	Other (description):			
	19					
	20	DATED: October 16, 2014	KARIN G. PAGNANELLI MARC E. MAYER			
	21		GILBERT S. LEE MITCHELL SILBERBERG & KNUPP LLP			
	22		WITCHELL SILDERDERO & RIVOIT LLI			
	23		By:/s/ Marc E. Mayer			
	24		Marc E. Mayer			
	25		Attorneys for Defendants ACTIVISION BLIZZARD, INC. and ACTIVISION PUBLISHING, INC.			
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		Case3:14-cv-02361-RS Document23	Filed10/16/14 Page25 of 26			
	1	KARIN G. PAGNANELLI (SBN 174763) kgp@				
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	7	ACTIVISION PUBLISHING, INC.				
	8	UNITED STATES	DISTRICT COURT			
	9	NORTHERN DISTR	ICT OF CALIFORNIA			
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	12	MIL-SPEC MONKEY, INC., a California corporation,	CASE NO. CV14-02361 RS			
	13	Plaintiff,	EXHIBIT 6: DVD (OFFICIAL CALL OF DUTY: GHOSTS MULTIPLAYER			
	14	v.	RETAIL TRAILER)			
	15		Data: Navambar 20, 2014			
	16	ACTIVISION BLIZZARD, INC., a Delaware corporation; ACTIVISION PUBLISHING,	Date: November 20, 2014 Time: 1:30 p.m.			
	17	INC., a Delaware corporation; and DOES 1 - 25, inclusive,	Judge: Hon. Richard Seeborg			
	18	Defendants.				
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	1	MANUAL FILING NOTIFICATION					
	2	Regarding: Exhibit 6 to Declaration of Ya	le Miller in Support of Defendants' Motion for				
	3	Partial Summary Judgment as to Plaintiff's S	econd, Third, Fourth, and Fifth Claims for Relief.				
	4	This filing is in paper or physical form	n only, and is being maintained in the case file in the				
	5	Clerk's office.					
	6	If you are a participant on this case, the	is filing will be served in hard-copy or electronic				
	7	form shortly.					
	8	For information on retrieving this filing	ng directly from the court, please see the court's main				
	9	web site at http://www.cand.uscourts.gov und	web site at http://www.cand.uscourts.gov under Frequently Asked Questions (FAQ).				
	10						
	11						
	12	Unable to Scan Documents					
	13	Physical Object (description):					
	14	4 X Non Graphical/Textual Computer File (audio, video, etc.) on CD or other media					
	15	(DVD)					
	16	Item Under Seal	Seal				
	17	Conformance with the Judicial Conference Privacy Policy (General Order 53).					
	18	Other (description):					
	19						
	20	DATED: October 16, 2014	KARIN G. PAGNANELLI MARC E. MAYER				
	21		GILBERT S. LEE MITCHELL SILBERBERG & KNUPP LLP				
	22						
	23		By:/s/ Marc E. Mayer				
	24		Marc E. Mayer Attorneys for Defendants				
	25		ACTIVÍSION BLIZZARD, INC. and ACTIVISION PUBLISHING, INC.				
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Mitchell Silberberg &	28						
Knupp LLP 6434505.1		MANUAL FII	1 CASE NO. CV14-02361 RS LING NOTIFICATION				